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Rendering Fashion, Fabric And Prints With Adobe Photoshop



Synopsis

This is the only step-by-step how-to guide of its kind to address all aspects of desired textile/surface design effects using Adobe PhotoShop. From a description of various ways to get results, to the best way for presenting work created in the textile/surface design industry, the combined talents of the two authors successfully addresses the education classroom issues as well as industry related challenges in a volume utilizing the most successful industry standard software on the market today.

The authors present understanding the textile you will render, understanding fabric construction, intro to Adobe PhotoShop 7 tools & techniques, design basics with Adobe PhotoShop, understanding color and prints, contending with computers color matching issues, how-to render yarns, woven patterns and knits in Adobe PhotoShop, rendering stripes, check and plaids with Adobe PhotoShop, understanding prints and repeats, advanced rendering prints with Adobe PhotoShop, rendering fashion, PhotoShop and beyond, using plug-ins, proprietary and textile printers. For freelancers, apparel designers, and surface designers.

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Customer Reviews

This book should have been 1/2 the size and 1/2 the price. I nearly returned it, but since there are so few instructional books on Photoshop geared towards textile/surface design available on the market, I stuck it out. I'd throw out half the content. Too much text is spent explaining the textile industry. While it is important to understand the textile trade/printing process, that's not what I wanted when I bought this book. Much of the book focuses on "Basic Design" principles, putting

together a portfolio, presentation boards, the future of digital printing etc... like a Textile Design 101 class. Some people might find this helpful ... I found it infuriating. This book is NOT about inspiration. The exercises are drab, the illustrations and sample files are plain and artless. Sometimes key information about where to look for tools is missing or mis-labeled. One section refers to a Demo plug-in to use, but it doesn't name the plug-in and there are no plug-ins found on the CD. There are product placement "advertisements" that annoy me. And the author assumes from the get-go that the "student" has access to a flatbed scanner and other expensive hardware; clearly a textbook geared towards a shared studio/lab classroom situation. The CD is a disaster. NONE of the file folders or names referenced in the text relate to the CD content. Most of the files are there, but not in any logical order and with different file names. When the author references a file in an exercise, you can spend more time looking for the file than actually performing the exercise. There are multiple copies of some files and it's missing other files altogether. Chapter 3 is the first chapter where exercises with CD files begin, but the Chapter 3 folder is empty!

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